



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**  
 Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	House Majority PAC
Product	HOUSE MAJORITY PAC
Estimate Number	1428

Invoice #	104472-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104472
Alt Order #	06833667
Deal #	
Order Flight	09/27/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	79
Product Code	86

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
1	KSNV	Wake Up Early Wagners	430a-5a		09/25/12 to 10/01/12	2x	MTWT--S				
	KSNV			Tu	09/25/12	:30	4:55 AM	HMP12-110H OATH TV	\$200.00		4
	KSNV			W	09/26/12	:30	4:59 AM	HMP12-110H OATH TV	\$200.00		3
2	KSNV	M-F 5-6a WakeUp w/Wagners	5-6a		09/25/12 to 10/01/12	4x	MTWTF--				
	KSNV			W	09/26/12	:30	5:28 AM	HMP12-110H OATH TV	\$400.00		8
	KSNV			Th	09/27/12	:30	5:47 AM	HMP12-110H OATH TV	\$400.00		7
	KSNV			F	09/28/12	:30	5:28 AM	HMP12-110H OATH TV	\$400.00		5
3	KSNV	M-F 6-7a WakeUp w/Wagners	6-7a		09/25/12 to 10/01/12	3x	MTWTF--				
	KSNV			W	09/26/12	:30	6:58 AM	HMP12-110H OATH TV	\$625.00		4
	KSNV			Th	09/27/12	:30	6:43 AM	HMP12-110H OATH TV	\$625.00		5
4	KSNV	Today Show	658a-9am		09/25/12 to 10/01/12	3x	MTWTF--				
	KSNV			W	09/26/12	:30	8:30 AM	HMP12-110H OATH TV	\$900.00		4
	KSNV			Th	09/27/12	:30	8:00 AM	HMP12-110H OATH TV	\$900.00		5
	KSNV			F	09/28/12	:30	8:40 AM	HMP12-110H OATH TV	\$900.00		6
5	KSNV	News 3 Sunrise SATURDAY	6a-7a		09/17/12 to 09/23/12	1x	-----S-				
	KSNV			Sa	09/22/12	:30	6:28 AM	HMP12-110H OATH TV	\$375.00		1
7	KSNV	Sunday Today	7a-8am		09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	7:29 AM	HMP12-110H OATH TV	\$625.00		2
8	KSNV	M-F Today Show II	9-10a								

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Product	HOUSE MAJORITY PAC
Estimate Number	1428

Invoice #	104472-1
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Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

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Alt Order #	06833667
Deal #	
Order Flight	09/21/12 - 10/01/12

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Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
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Product Code	86

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired	Days	Ad-ID	Rate	Reconciliation	Ref #
8	KSNV	M-F Today Show II	9-10a									
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			W	09/26/12	:30	9:29 AM		HMP12-110H OATH TV	\$425.00		6
	KSNV			F	09/28/12	:30	9:51 AM		HMP12-110H OATH TV	\$425.00		4
9	KSNV	Today 4th Hour	10am-11am									
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			Tu	09/25/12	:30	10:51 AM		HMP12-110H OATH TV	\$325.00		4
	KSNV			Th	09/27/12	:30	10:52 AM		HMP12-110H OATH TV	\$325.00		5
10	KSNV	Rachael Ray	11am-12pm									
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			W	09/26/12	:30	11:32 AM		HMP12-110H OATH TV	\$325.00		6
	KSNV			Th	09/27/12	:30	11:49 AM		HMP12-110H OATH TV	\$325.00		4
11	KSNV	Noon News	12-1230pm									
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			Tu	09/25/12	:30	12:10 PM		HMP12-110H OATH TV	\$425.00		4
	KSNV			W	09/26/12	:30	12:20 PM		HMP12-110H OATH TV	\$425.00		5
12	KSNV	The Agenda 1230pm	1230-1p									
	KSNV				09/25/12 to 10/01/12	2x		MTWTF--				
	KSNV			Tu	09/25/12	:30	12:39 PM		HMP12-110H OATH TV	\$325.00		3
	KSNV			F	09/28/12	:30	12:46 PM		HMP12-110H OATH TV	\$325.00		4
13	KSNV	Days of our Lives	1258p-2pm									
	KSNV				09/25/12 to 10/01/12	3x		MTWTF--				
	KSNV			Tu	09/25/12	:30	1:59 PM		HMP12-110H OATH TV	\$425.00		6
	KSNV			Th	09/27/12	:30	1:59 PM		HMP12-110H OATH TV	\$425.00		5
	KSNV			F	09/28/12	:30	1:00 PM		HMP12-110H OATH TV	\$425.00		4

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Station	KSNV
Account Executive	Amy McCreary
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Order #	104472
Alt Order #	06833667
Deal #	
Order Flight	09/21/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	79
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Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
14	KSNV	The Doctors	2pm-3pm		09/25/12 to 10/01/12	2x	MTWTF--				
				F	09/28/12	:30	2:32 PM	HMP12-110H OATH TV	\$325.00		4
15	KSNV	Dr Phil	3-4p		09/25/12 to 10/01/12	2x	MTWTF--				
				W	09/26/12	:30	3:23 PM	HMP12-110H OATH TV	\$450.00		3
				Th	09/27/12	:30	3:33 PM	HMP12-110H OATH TV	\$450.00		4
16	KSNV	Chris Matthews SUN 9:30am	9:30a-10a		09/24/12 to 09/30/12	1x	-----S				
				Su	09/30/12	:00			\$500.00 Unresolved		2
18	KSNV	4PM NEWS (1 hour)	4-5pm		09/25/12 to 10/01/12	3x	MTWTF--				
				Tu	09/25/12	:30	4:42 PM	HMP12-110H OATH TV	\$725.00		4
				F	09/28/12	:30	4:39 PM	HMP12-110H OATH TV	\$725.00		5
19	KSNV	M-F Early News	5-630p		09/25/12 to 10/01/12	3x	MTWTF--				
				Tu	09/25/12	:30	5:29 PM	HMP12-110H OATH TV	\$1,200.00		6
				F	09/28/12	:30	5:23 PM	HMP12-110H OATH TV	\$1,200.00		5
20	KSNV	Sa-Su Early News	5pm-630pm		09/24/12 to 09/30/12	1x	-----S-				
				Sa	09/29/12	:30	5:13 PM	HMP12-110H OATH TV	\$675.00		2
21	KSNV	M-F Jeopardy	630-7pm		09/25/12 to 10/01/12	2x	MTWTF--				
				Th	09/27/12	:30	6:37 PM	HMP12-110H OATH TV	\$1,000.00		5
22	KSNV	M-F Wheel of Fortune	7-730pm								

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Advertiser	House Majority PAC
Product	HOUSE MAJORITY PAC
Estimate Number	1428

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Station	KSNV
Account Executive	Amy McCreary
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Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
22	KSNV	M-F Wheel of Fortune	7-730pm								
	KSNV				09/25/12 to 10/01/12	2x	MTWTF--				
	KSNV			Tu	09/25/12	:30	7:11 PM	HMP12-110H OATH TV	\$1,000.00		4
	KSNV			Th	09/27/12	:30	7:07 PM	HMP12-110H OATH TV	\$1,000.00		3
23	KSNV	WKND Jeop/Wheel	630-730pm								
	KSNV				09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:30	7:30 PM	HMP12-110H OATH TV	\$525.00		2
25	KSNV	Jeopardy in Prime	SU 930-10p								
	KSNV				09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	9:59 PM	HMP12-110H OATH TV	\$1,200.00		2
26	KSNV	Law & Order (synd) PRIME	SU 10-11p								
	KSNV				09/24/12 to 09/30/12	1x	-----S				
	KSNV			Su	09/30/12	:30	10:16 PM	HMP12-110H OATH TV	\$1,200.00		2
27	KSNV	M-F News 3 at Eleven	11pm-1135pm								
	KSNV				09/25/12 to 10/01/12	1x	MTWTF--				
	KSNV			Th	09/27/12	:30	11:13 PM	HMP12-110H OATH TV	\$1,200.00		2
28	KSNV	Sa-Su News 3 at Eleven	11pm-1135pm								
	KSNV				09/17/12 to 09/23/12	1x	-----S-				
	KSNV			Sa	09/22/12	:30	11:21 PM	HMP12-110H OATH TV	\$1,100.00		1
	KSNV				09/24/12 to 09/30/12	1x	-----S-				
	KSNV			Sa	09/29/12	:30	11:28 PM	HMP12-110H OATH TV	\$1,100.00		2
29	KSNV	Late Night w/Fallon	1237a-136am								
	KSNV				09/25/12 to 10/01/12	1x	MTWTF--				
	KSNV			Tu	09/25/12	:30	1:20 AM	HMP12-110H OATH TV	\$500.00		2

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Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
30	KSNV	ROS	5a-459a		09/24/12 to 09/30/12	1x	-----S-				
	KSNV	News 3 in Prime	7-10pm		09/29/12	:30	5:28 AM	HMP12-110H OATH TV	\$625.00		1
31	KSNV	ROS	5a-459a		09/17/12 to 09/23/12	1x	-----S-				
	KSNV	Rachael Ray	11am-12pm		09/22/12	:30	8:30 PM	HMP12-110H OATH TV	\$675.00		1
32	KSNV	ROS	5a-459a		09/17/12 to 09/23/12	1x	-----S-				
	KSNV	Rachael Ray	11am-12pm		09/22/12	:30	9:42 PM	HMP12-110H OATH TV	\$625.00		1
33	KSNV	ROS	5a-459a		09/24/12 to 09/30/12	1x	-TWTF--				
	KSNV	Today-AN	205a-304a		09/25/12	:30	11:27 AM	HMP12-110H OATH TV	\$375.00		1
38	KSNV	ROS	5a-459a		09/21/12 to 09/27/12	1x	M---F--				
	KSNV	M-F 5-6a Wakelup w/Wagners	5-6a		09/24/12	:30	2:26 AM	HMP12-110H OATH TV	\$100.00		1
40	KSNV	ROS	5a-459a		09/21/12 to 09/27/12	4x	M---F--				
	KSNV	Today Show	658a-9am		09/21/12	:30	5:10 AM	HMP12-110H OATH TV	\$400.00		1
	KSNV	Today Show	658a-9am		09/21/12	:30	5:53 AM	HMP12-110H OATH TV	\$400.00		4
	KSNV	Today Show	658a-9am		09/24/12	:30	5:09 AM	HMP12-110H OATH TV	\$400.00		3
	KSNV	Today Show	658a-9am		09/24/12	:30	5:41 AM	HMP12-110H OATH TV	\$400.00		2
41	KSNV	ROS	5a-459a		09/21/12 to 09/27/12	3x	M---F--				
	KSNV	Today Show	658a-9am		09/21/12	:30	7:27 AM	HMP12-110H OATH TV	\$900.00		1
	KSNV	Today Show	658a-9am		09/24/12	:30	8:29 AM	HMP12-110H OATH TV	\$900.00		2

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41	KSNV	Today Show	658a-9am	M	09/24/12	:30	8:50 AM	HMP12-110H OATH TV	\$900.00		3
42	KSNV	Today 4th Hour	10am-11am	M	09/24/12	:30	10:46 AM	HMP12-110H OATH TV	\$325.00		3
43	KSNV	Rachael Ray	11am-12pm	M	09/24/12	:30	10:58 AM	HMP12-110H OATH TV	\$325.00		2
44	KSNV	Noon News	12-1230pm	M	09/24/12	:30	11:40 AM	HMP12-110H OATH TV	\$325.00		2
45	KSNV	The Agenda 1230pm	1230-1p	M	09/24/12	:30	12:06 PM	HMP12-110H OATH TV	\$425.00		1
46	KSNV	Days of our Lives	1256p-2pm	M	09/24/12	:30	12:11 PM	HMP12-110H OATH TV	\$425.00		3

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Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104472
Alt Order #	06833667
Deal #	
Order Flight	09/21/12 - 10/01/12

**Billing Address:**

**Waterfront Strategies**  
**Attention: Accounts Payable**  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	79
Product Code	86

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
46	KSNV	Days of our Lives	1258p-2pm	M	09/24/12	:30	1:27 PM	HMP12-110H OATH TV	\$425.00		2
47	KSNV	The Doctors	2pm-3pm	F	09/21/12 to 09/27/12	2x	M---F--				
	KSNV			F	09/21/12	:30	2:05 PM	HMP12-110H OATH TV	\$325.00		2
	KSNV			M	09/24/12	:30	2:48 PM	HMP12-110H OATH TV	\$325.00		1
48	KSNV	Dr Phil	3-4p	F	09/21/12 to 09/27/12	2x	M---F--				
	KSNV			F	09/21/12	:30	3:13 PM	HMP12-110H OATH TV	\$450.00		2
	KSNV			M	09/24/12	:30	3:31 PM	HMP12-110H OATH TV	\$450.00		1
49	KSNV	4PM NEWS (1 hour)	4-5pm	F	09/21/12 to 09/27/12	3x	M---F--				
	KSNV			F	09/21/12	:30	4:55 PM	HMP12-110H OATH TV	\$725.00		1
	KSNV			M	09/24/12	:30	4:40 PM	HMP12-110H OATH TV	\$725.00		2
	KSNV			M	09/24/12	:30	4:51 PM	HMP12-110H OATH TV	\$725.00		3
50	KSNV	M-F Early News	5-630p	F	09/21/12 to 09/27/12	3x	M---F--				
	KSNV			F	09/21/12	:30	5:12 PM	HMP12-110H OATH TV	\$1,200.00		3
	KSNV			F	09/21/12	:30	6:29 PM	HMP12-110H OATH TV	\$1,200.00		1
	KSNV			M	09/24/12	:30	6:13 PM	HMP12-110H OATH TV	\$1,200.00		2
51	KSNV	M-F Jeopardy	630-7pm	F	09/21/12 to 09/27/12	3x	M---F--				
	KSNV			F	09/21/12	:30	6:54 PM	HMP12-110H OATH TV	\$1,000.00		1
	KSNV			M	09/24/12	:30	6:37 PM	HMP12-110H OATH TV	\$1,000.00		2
	KSNV			M	09/24/12	:30	6:58 PM	HMP12-110H OATH TV	\$1,000.00		3

The actual broadcast information shown on this invoice was taken from the Official program log

Notwithstanding to whom bills are rendered Applicant and Third Parties shall remain jointly and severally obligated to pay to Media Provider the amount of any bills rendered by Media Provider within the time specified and until payment in full is received by Media Provider. Payment by Applicant to Third Parties or by Third Parties to Applicant shall not constitute payment to Media Provider. Applicant understands that should Applicant place advertising through an advertising agency (or other Third Parties) that Applicant will continue to be responsible to Media Provider for payment of such advertising. In the event Applicant is an agency requesting advertising on behalf of a client, Applicant acknowledges its joint and several liability for the payment of such advertising under the terms set forth herein above. If Applicant is an advertiser, all agencies which place advertising buy orders with Media Provider shall be conclusively deemed to be authorized agents for Applicant. Station will not be bound by conditions, printed or otherwise, contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Station does not discriminate in the sale of advertising time and will accept no advertising placed with intent to discriminate based on race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting airtime under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations based on race, gender, national origin or ancestry.



**Remit Address:**  
**KSNV**  
 Formerly KVBC  
 1500 Foremaster Lane  
 Las Vegas, NV 89101  
 Main: (702)642-3333  
 Billing: (702)642-3333

# INVOICE

**Billing Address:**

Waterfront Strategies  
 Attention: Accounts Payable  
 1010 Wisconsin Ave. NW  
 Ste 800  
 Washington, DC 20007

Advertiser	House Majority PAC
Product	HOUSE MAJORITY PAC
Estimate Number	1428

Invoice #	104472-1
Invoice Date	09/30/12
Invoice Month	September 2012
Invoice Period	08/27/12 - 09/30/12

Station	KSNV
Account Executive	Amy McCreary
Sales Office	Blair - Philadelphia
Sales Region	National

Order #	104472
Alt Order #	06833667
Deal #	
Order Flight	09/21/12 - 10/01/12

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

IDB #	
Advertiser Code	79
Product Code	86

Agency Ref	
Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Aired Days	Ad-ID	Rate	Reconciliation	Ref #
52	KSNV	M-F Wheel of Fortune	7-730pm		09/21/12 to 09/27/12	2x	M---F--				
	KSNV			F	09/21/12	:30	7:13 PM	HMP12-110H OATH TV	\$1,000.00		2
	KSNV			M	09/24/12	:30	7:29 PM	HMP12-110H OATH TV	\$1,000.00		1
53	KSNV	M-F News 3 at Eleven	11pm-1135pm		09/21/12 to 09/27/12	1x	M---F--				
	KSNV			M	09/24/12	:30	11:14 PM	HMP12-110H OATH TV	\$1,200.00		1
54	KSNV	Wake Up Early Wagners	430a-5a		09/17/12 to 09/23/12	1x	-----S				
	KSNV			Su	09/23/12	:30	4:52 AM	HMP12-110H OATH TV	\$200.00		1
				<b>Aired Spots 86</b>							

**Gross Total \$52,525.00**  
**Agency Commission \$7,878.75**  
**Net Amount Due \$44,646.25** **Payment Terms 30 Days**

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